

CT | CHRISTIANITY
TODAY



2025
Podcast
M E D I A K I T

Tell Your Story with Podcast Ads

MORE THAN
1 MILLION
DOWNLOADS
A MONTH

Our team will help you craft personalized podcast ads focused on your target audience. Choose from either a 30-second pre- or post-roll ad or a 60-second mid-roll ad.

PRE-ROLL OR POST-ROLL:

Please provide up to 75 words that you'd like read in the following format:

“This is a paid message from [product or organization], [description of product or company].”

Be sure to include a call to action at the end, ideally with a custom URL for your tracking purposes.

MID-ROLL:

Please provide up to 150 words that you'd like read in the following format:

“This is a paid message from [product or organization], [description of product or company].”

Be sure to include a call to action at the end, ideally with a custom URL for your tracking purposes.

When you submit your script, you'll have the opportunity to choose one of four voices to record your ad. You can listen to an example of a 60-second mid-roll [here](#).

Reach Your Audience with Podcast Ads



Audience Groups Available for Targeting: *Pastors & Church Leaders, Thought Leaders, Women*

RUN OF NETWORK	
PACKAGE	GROSS COST PER 1,000 LISTENS
60-second mid-roll	\$65
30-second pre-roll	\$45
30-second post-roll	\$35

CUSTOM DELIVERY - Choose Geo-targeted, Individual Show, or Interest Group*	
PACKAGE	GROSS COST PER 1,000 LISTENS
60-second mid-roll	\$75
30-second pre-roll	\$55
30-second post-roll	\$45

**Interest groups available for targeting: Pastors & Church Leaders, Thought Leaders, Women*

Pastors & Church Leaders



The Apologetics Guy Show

Got questions about Christianity? Moody Bible Institute Professor Dr. Mikel Del Rosario is your Apologetics Guy! On the first Friday of each month, join us for conversations that help busy Christian men and women find clear answers to tough questions about God, Jesus, and the Bible.



The Art of Pastoring | CT PODCAST

On The Art of Pastoring, join Jared Wilson and Ronnie Martin as they reflect on their decades of experience in ministry, engaging in frank and vulnerable conversation on lessons learned and pathways discovered as they've sought to follow Jesus and pastor well.



Craft and Character | CT PODCAST

As a preacher, are you just transferring information or speaking from a transformed place? No one can preach God's Word well without first being personally transformed by it.



Monday Morning Preacher | CT PODCAST

Monday Morning Preacher is for preachers by preachers. Each episode focuses on one unique aspect of preaching and explores how preachers can grow in their craft.



Pastor Writer

A series of conversations and reflections on the Christian life through reading and writing. From interviews with authors to thoughts on scripture and culture, Chase Replogle offers a wide range of topics and explorations. Chase is a church pastor and writer.

Pastors & Church Leaders



The Rise & Fall of Mars Hill | **CT PODCAST**

Hosted by Mike Cospers, this podcast takes you inside the story of Mars Hill Church in Seattle—from its founding as part of one of the largest church planting movements in American history to its very public dissolution—and the aftermath that followed.



The Table

The Table is a weekly podcast on topics related to God, Christianity, and cultural engagement brought to you by the Hendricks Center at Dallas Theological Seminary. The show features a variety of guests and is hosted by Dr. Darrell Bock, Bill Hendricks, Mikel Del Rosario, and Kymberli Cook.



Transforming Discipleship | **CT PODCAST**

Have a heart for discipleship? Need guidance and wisdom on what it looks like in a post-Christian culture? You're not alone. Join pastor Oliver Hersey, as he hosts thoughtful conversations with seasoned ministry practitioners on how to make disciples and build communities that transform lives.



Truce

Truce is a history podcast about the Christian Church, from pyramid schemes to political campaigns. Season five tells the history of Christian fundamentalism, and season three explores how the rise of communism and socialism in Russia changed the American Christian Church.

Thought Leaders



Be Afraid | CT PODCAST

This podcast takes you on a journey into the heart of one of the most popular genres of contemporary film and television: horror. This podcast is an exercise in learning how to fear rightly. It's an exploration of fear, faith, and stories that scare the daylights out of us.



Being Human | CT PODCAST

Being Human with Steve Cuss is Christian counseling in podcast form. Steve Cuss, a former trauma and hospice chaplain, pastor, and leadership coach, guides listeners with a gospel-informed journey of discovery into the world of emotional health: everything from anxiety and reactivity, to triangulation, and the Enneagram.



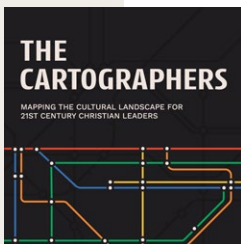
The Better Samaritan Podcast

A podcast with Kent Annan & Jamie Aten where we're learning—along with you—how to more helpfully love our neighbors, from everyday acts of kindness to navigating complex challenges facing the church and society. Join us as we interview experts with insight on learning to do good, better.



The Bulletin | CT PODCAST

The Bulletin is a podcast for Christians seeking insights into the events, questions, and people that are shaping their world. Each episode will help Christians consider the intersection of faith, culture and spiritual formation.



The Cartographers

Join hosts Bryce and Ashley Hales as they help leaders chart a course through changing cultural waters. With robust conversations with thought leaders about Christian formation, imagination, and change, The Cartographers will bring hope for leaders in this cultural moment.

Thought Leaders



The Church Politics Podcast

The “Church Politics” Podcast is where you can get in-depth political analysis from a Christian worldview.



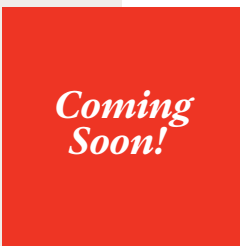
Cultivated | CT PODCAST

Cultivated, hosted by Mike Cospers, is a conversational podcast that explores the connection between vocation and faith in the lives of individuals who are working to shape and influence the world around them. Guests include artists, athletes, writers, academics, entrepreneurs, and business leaders.



Device & Virtue

Chris & Adam argue about life in a techified world—from iPhones to DNA tests—and if Christians have a third-way.



The Devil and the Deep Blue Sea | CT PODCAST

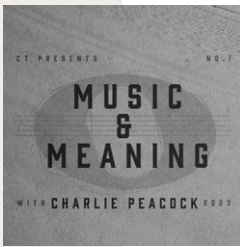
The Devil and the Deep Blue Sea is the latest project from the creators of The Rise and Fall of Mars Hill. Hosted by Mike Cospers, this narrative-style show will unravel the knot of faith, culture, and politics as it attempts to answer a single question, “How did we get here?” Season one begins with a deep dive into the Satanic Panic of the 1980s, exploring how this cultural phenomenon shaped evangelicalism, ballot votes, reality TV, and everything in between.



God Centered Life

The Bible-teaching ministry of Dr Josh Moody. At God Centered life, our passion is the gospel, our vision is all generations living for God. Listener supported.

Thought Leaders



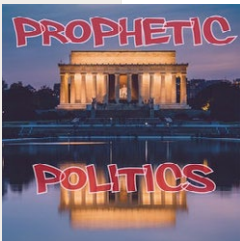
Music & Meaning | **CT PODCAST**

Music and Meaning is a captivating podcast written and hosted by Grammy Award-winning music producer Charlie Peacock. Charlie shows how music transcends mere sound, becoming a mirror to our times, a testimony to our shared humanity, and a sign and symbol of our deepest joys and needs.



Promised Land | **CT PODCAST**

A limited series podcast exploring the moral, spiritual, and political challenges presented by the Israel-Hamas war. Mike Cosper takes listeners with him to locations across the US, Israel, and Palestine, bringing you into the homes, lives, and stories of people for whom this conflict is their everyday experience.



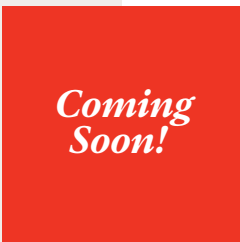
Prophetic Politics

The purpose of this podcast is demonstrate how faithful Christians can think about politics and have those conversations with other believers and the world at large. Pastor Thabiti Anyabwile, Nick Rodriguez and Ben Brophy dive into this topic and several specific issues that touch on politics.



Quick To Listen | **CT PODCAST**

Each week the editors of Christianity Today go beyond hashtags and hot-takes and set aside time to explore the reality behind a major cultural event.



This Great and Complicated Place | **CT PODCAST**

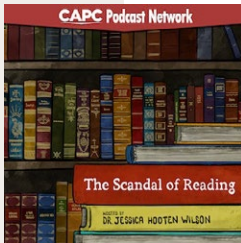
A new investigative podcast series which takes an intimate look on how connections between race and place are more by design than default. Each episode will explore how we've made a complex world and how our faith encourages us to redesign our places one decision at a time.

Thought Leaders



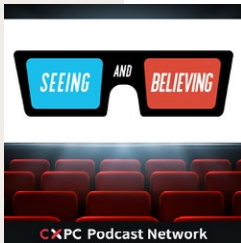
The Russell Moore Show | CT PODCAST

Listen in as Russell Moore, Christianity Today's Editor in Chief, talks about the latest books, cultural conversations and pressing ethical questions that point us toward the kingdom of Christ.



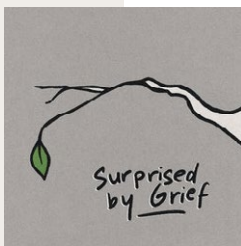
The Scandal of Reading

Join Jessica Hooten Wilson and her co-hosts Claude Atcho and Austin Carty for inspiring conversations about why Christians should be reading great literature. Jessica will also be dialoguing with writers about books they love and why these books matter for the life of the believer.



Seeing and Believing

Every week Wade Bearden and Kevin McLenithan search for the sacred on screen.



Surprised by Grief | CT PODCAST

Stories of loss and heartache that explore the various ways we experience God's kindness and care through ordinary means of grace. No one can fully prepare for grief, but we can open our hearts to the experiences that come with it, and in our openness find comfort in the presence of God.



Where Ya From? | CT PODCAST

This podcast presented by the Voices Collection, a part of Our Daily Bread Ministries, in partnership with Christianity Today, creates an atmosphere where all people—regardless of our differences—can openly discuss ideas, issues, culture, experiences, faith, and more, so we can learn from each other and the Word of God.

Women



Adopting Hope | CT PODCAST

On each episode of our show, hosts Joyce Koo Dalrymple and Sasha Parker invite a guest to share their stories related to adoptive, foster, and spiritual care of children. These stories reveal much about who we are, who God is, and how we're transformed through the process of sacrificially loving others.



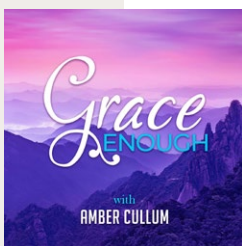
Build a Better Us Podcast

A better you helps us to become a better us. BJ Thompson, Jon "JP" Parker, and guests discuss relationships from a new and refreshing perspective. Listen in as they share personal experiences, how God transformed their worldviews.



The Enneagram & Marriage Podcast

This Podcast, hosted by Christa Hardin, MA, is rooted in two decades of experience counseling. Christa uses the Enneagram to add another layer of understanding in how we work as individuals and gives us deeper insight into how we connect and shine together in both marriage and relationships.



Grace Enough

A podcast designed to encourage the Christian that God can use you to impact His kingdom no matter your story. Yes, it requires surrender and trust, but His grace is enough.



Holy Curiosity | CT PODCAST

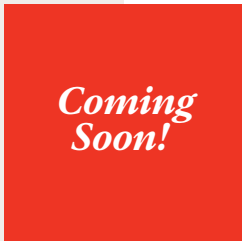
A CT podcast highlighting the genius storytelling of God. We'll explore storied connections threaded throughout scripture from the Old Testament to the New. These stories will spark a holy curiosity in your own faith because once you see these connections, you can't unsee them.

Women



Imbetween

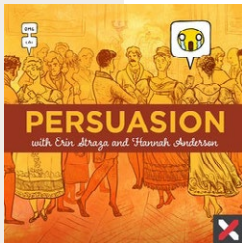
The IMbetween Podcast is a conversation on marriage, parenting, faith, and everything in between. With your co-hosts, Daniel and Christina Im, you will laugh and learn to build a strong, connected, and joy-filled marriage + family.



In Session with Christine D'Clario | CT PODCAST

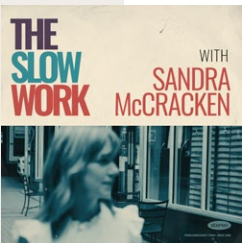
AVAILABLE IN SPANISH & ENGLISH

This show spotlights the topic of mental health awareness through conversations between Christine and other Christians who've journeyed through difficult seasons of their own—to offer Christians a hopeful outlook on a topic that is often shrouded in confusion and shame.



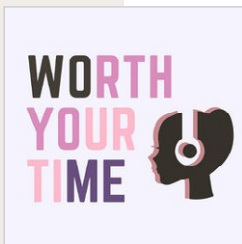
Persuasion

A podcast where fine ladies, rational minds, and the best kind of company gather to discuss all sorts of ideas and issues.



The Slow Work | CT PODCAST

The Slow Work is a podcast connecting the creative process and spirituality. Join songwriter and host Sandra McCracken along with a talented array of guests as they explore the pursuit of beauty, grace, and justice in their lives and work.



Worth Your Time

Faith & culture writer Ericka Andersen interviews interesting women (and the occasional man) that you won't hear from on other programs. She features entrepreneurs, leaders, athletes, authors, activists & more. Ericka doesn't shy away from controversial topics with grace.

Women



Viral Jesus | CT PODCAST

A podcast about digital communication and the power of social connections. Join author and communication scholar Heather Thompson Day as she dives deep with ministry leaders, content creators, and social media influencers to find out how they're starting important conversations, building community, and sharing their faith in digital spaces.

Questions?

Caitlin and Walter will answer your questions and be your personal consultants to create your custom campaigns.



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